

Software International Launches New Strategic Technology Consulting Division

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SOMERSET, NJ--(MARKET WIRE)--Jul 20, 2004 -- Software International, Inc. (Other OTC:[SWII.PK - News](#)), an innovative provider of application development services and information technology (IT) consulting, today announced that it has formed a new strategic consulting division. Software International's Strategic Consulting Group (SCG) will help clients develop and refine business processes and implement best practices to get measurable returns from their technology investments.

"The creation of our consulting division was driven solely by client demand," said Suneel Sawant, chairman of Software International. "To meet the demands of today's fast paced business environment, companies need to leverage technology in order to remain competitive. Our expertise in deploying business-savvy technology solutions allows clients to outsource their technology initiatives and focus on what is most important -- driving their business."

The new consulting division will provide a wide range of services, ranging from strategic business process improvement and technology best practices through tactical implementation and large-scale systems integration. Services include:

- Capability Maturity Model (CMM)
- Strategic Information Systems Planning
- Information Architecture
- Process Improvement and Change Management
- Business Analysis and Modeling
- Data and Object Modeling
- Large Scale System Integration
- IT Best Practices
- Benchmarking and Assessment
- Performance Improvement
- Program and Project Management

Mr. Sawant also announced the appointment of industry veteran Amit Mitra to Managing Director for SCG. Mr. Mitra brings more than 15 years of IT consulting, system integration and management expertise to Software International. Mr. Mitra was previously Vice President for the Data Analysis and Management Association (DAMA) and is currently Vice President of the Data Management Forum. Prior to these appointments, Mr. Mitra was Partner and Principal Consultant for AAA Solutions. In this role, he spearheaded the information systems reengineering initiative for Cendant's RCI Division, developed CMM implementation plans and best practices for Merrill Lynch and the Depository Trust Co., and a web-based process improvement and strategy portal for Dow Jones. Mr. Mitra also held the positions of Systems Architecture Practice Manager for KPMG, Assistant Vice President for AIG, and Manager of Information Systems Planning for AGS (A Nynex Consulting Company). Mr. Mitra holds Six Sigma black and green belts from Villanova University, and a Bachelor of Technology degree in electrical engineering from the Indian Institute of Technology.

About Software International, Inc.

Founded in 1997, Software International, Inc. provides IT consulting and application development services (ADS) to Fortune 1000 companies in the financial, brokerage, manufacturing, pharmaceutical, legal and insurance industries. This full range of on-site, off-site and offshore services, core products in financial equity research and legal case management, with separate practices in staffing, outsourcing, resolution and advanced technology services, also serves as a hosting ground to alliances and consortium groups seeking assistance, guidance and advice in the development and deployment of IT services and solutions. For more information, visit Software International's web site at www.softwareintl.com.

Securities Exchange Act of 1934

This release is comprised of inter-related information that must be interpreted in the context of all the information provided; accordingly, care should be exercised not to consider portions of this release out of context. This release is provided in compliance with Commission Regulation FD and contains certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21B of the Securities Exchange Act of 1934. Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, goals, assumption or future events or performance are not statements of historical fact and may be "forward-looking statements." Forward-looking statements are based on expectations, estimates and projections at the time the statements are made that involve a number of risks and uncertainties which could cause actual results or events to differ materially from those presently anticipated. Forward-looking statements in this action may be identified through the use of words such as "expects," "will," "anticipates," "estimates," "believes," or statements indicating certain actions "may," "could," or "might" occur. Such statements reflect the current views of Software International, Inc. with respect to future events and are subject to certain assumptions, including those described in this release. Should one or more of the underlying assumptions prove incorrect, actual results may vary materially from those described herein as anticipated, believed or expected. Software International, Inc. does not intend to update these forward-looking statements prior to announcement of quarterly or annual results.

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