

# Software International Announces Gail Misener New VP of Customer Relations

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SOMERSET, N.J., March 7, 2005 (PRIMEZONE) -- Software International, Inc. (Other OTC:[SWII.PK - News](#)), an innovative provider of business solutions, value management, application development services and information technology (IT) consulting, today announced that Gail Misener has joined Sii in the position of Vice-President, Customer Relations.

"Gail has extensive experience managing programs to successfully integrate customers' expectations into strategic planning and new product introduction, resulting in increased revenues and customer value/loyalty," said Software International Chairman and President, Suneel Sawant.

"This is an exciting time to join the Sii leadership team," said Gail Misener. "The company is positioned to provide a full portfolio of solutions and support to clients as they continue their journey of continuous learning about their customers, employees and shareholders."

Her background and experience provide her with the ability to align business processes with customer needs. Gail has over 20 years experience in the high tech industry with many years as a customer advocate from the customer, manufacturer and vendor perspective. As a member of Nortel Network's global customer value management team, received the American Productivity and Quality Center award for two consecutive years for best Customer Value practices cross-industry. Gail has extensive experience integrating customer value with Malcolm Baldrige, Balanced Scorecard and Six Sigma.

As Vice President, Customer Relations, Gail's responsibilities will include managing customer relationships, expanding customer value programs, driving winning business strategies thereby increasing customer retention and revenue.

About Software International, Inc.

Software International provides a full suite of on site, onshore, and offshore application development services (ADS) and IT consulting to Fortune 1000 companies in the financial, brokerage, manufacturing, pharmaceutical, legal and insurance industries worldwide. Every project is fully staffed and managed by Software International's team of project managers, engineers, technical support and account management professionals. SII provides product/ tool services on Web Based Trading, Equity Transaction Platform, Value Management, RFID, Sarbanes-Oxley Compliance Tool and Case Management along with a BOP services for Equity Research.

Securities Exchange Act of 1934

This release is comprised of inter-related information that must be interpreted in the context of all the information provided; accordingly, care should be exercised not to consider portions of this release out of context. This release is provided in compliance with Commission Regulation FD and contains certain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21B of the Securities Exchange Act of 1934. Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, goals, assumption or future events or performance are not statements of historical fact and may be "forward-looking statements." Forward looking statements are based on expectations, estimates and projections at the time the statements are made that involve a number of risks and uncertainties which could cause actual results or events to differ materially from those presently anticipated. Forward looking statements in this action may be identified through the use of words such as "expects", "will", "anticipates", "estimates", "believes", or statements indicating certain actions "may", "could", or "might" occur. Such statements reflect the current views of Software International, Inc. with respect to future events and are subject to certain assumptions, including those described in this release. Should one or more of the underlying assumptions prove incorrect, actual results may vary materially from

those described herein as anticipated, believed or expected. Software International, Inc. does not intend to update these forward-looking statements prior to announcement of quarterly or annual results.

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