

Source: Software International, Inc.

Software International, Inc. Begins Trading as a Publicly-Held Company
Wednesday March 31, 8:33 am ET

EDISON, NJ--(MARKET WIRE)--Mar 31, 2004 -- Software International, Inc. an innovative provider of application development services and information technology (IT) consulting, today announced that its common shares have begun trading on the OTC "Pink Sheets," under the symbol SWII.

Software International provides a full suite of on site, onshore, and offshore application development services (ADS) and IT consulting to Fortune 1000 companies in the financial, brokerage, manufacturing, pharmaceutical, legal and insurance industries worldwide. Every project is fully staffed and managed by Software International's team of project managers, engineers, technical support and account management professionals.

"The commencement of our trading publicly on the OTC represents a significant milestone in the company's history and in our future plans," said Suneel Sawant, Chairman of Software International. "In addition to dramatically improving our ability to attract new clients, our public status also greatly improves our capacity to quickly and cost-effectively raise capital, a critical component in our aggressive growth-by-acquisition strategy."

Software International's products and services dramatically reduce costs, while improving service quality, through business process outsourcing (BPO), an investment strategy for sourcing best practice capabilities along end-to-end business value chains such as the customer relationship chain, supply chain, organizational productivity chain, and product and service innovation chain. The company also provides targeted solutions, such as web development, e-commerce, wireless technologies and trade partner solutions to specific client issues through its Advanced Technology Division.

About Software International, Inc.

Founded in 1997, Software International, Inc. provides IT consulting and application development services (ADS) to Fortune 1000 companies in the financial, brokerage, manufacturing, pharmaceutical, legal and insurance industries. This full range of on site, offsite and offshore services, with separate practices in staffing, outsourcing, resolution and advanced technology services also serve as a hosting ground to alliances and consortium groups seeking assistance, guidance and advice in the development and deployment of IT services and solutions. For more information, visit Software International's web site at www.softwareintl.com.

Safe Harbor

This release includes forward-looking Statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. Statements contained in this release that are not historical facts may be deemed to be forward-looking statements. Investors are cautioned that forward-looking statements are inherently uncertain. Actual performance and results may differ materially from that projected or suggested herein due to certain risks and uncertainties including, without limitation, ability to obtain financing and regulatory and shareholder approvals for anticipated actions.

Contact:

Contacts:

Marty Tullio
McCloud Communications, LLC
949.566.9860
marty@McCloudCommunications.com

Phyllis Ditta
Software International Inc.
732.777.7970 x 31
phyllis@softwareintl.com
